10th Annual
AACU State Society Network
Advocacy Conference
October 20 - 21, 2017
The Westin Chicago O’Hare
Rosemont, Illinois

REGISTRATION BROCHURE
Greetings!

I am honored to officially invite you to the 10th Annual AACU State Society Network Advocacy Conference, scheduled for October 21 - 22, 2017, in metropolitan Chicago.

Our agenda is certain to engage urologists and inspire strategic thinking on issues affecting the practice of urology. There will be multiple new features this year, including CME-approved lectures, as well as strategies on dealing with pre-authorization, coding in the new health care environment and burnout.

This event has been planned with urologists' busy schedules in mind. The conference venue is easily accessible to O'Hare Airport and the day-and-a-half agenda allows participants to return home Saturday evening.

I look forward to seeing you in Chicago!

Sincerely,

Kevin R. Loughlin, MD, MBA
Chair, AACU State Society Network

Conference Features

New in 2017: CME program
The AACU is thrilled to add CME programming to the agenda for the 10th Annual AACU State Society Network Advocacy Conference. Arrive in Chicago on October 20 to participate in early-afternoon sessions addressing genetic markers, intravesical therapy, BPH treatments, surgery in advanced RCC, the testosterone kerfuffle, et al.

Advocating for your patients, practice and profession
A series of presentations by urologists equally respected in board rooms and operating rooms will explore laws and regulations that affect the urologic community. In rapid-fire succession, you will learn the latest on medical liability reform, recertification, organizational development and political fundraising.

Register for the conference
EDUCATIONAL NEEDS
The 2017 AACU State Society Network Advocacy Conference has been significantly expanded with the intent of fulfilling unmet educational needs. It will include presentations on urologic malignancies which will include prostate, bladder and renal cancer topics. It will also include presentations on male health issues such as sexual function and testosterone treatment.

In addition to these scientific topics, the meeting program will address physician burnout, recertification, coding and health care legislation. We have attracted a national faculty and anticipate a very successful and informative meeting.

EDUCATIONAL OBJECTIVES
At the conclusion of the 10th Annual AACU State Society Network Conference CME Session, attendees will be able to:
1. Explain the role of genetics in the management of prostate cancer.
2. Describe new intravesical therapy options.
3. Identify new modalities in the treatment of erectile dysfunction.
4. Identify the controversies surrounding exogenous testosterone administration.
5. Explain the issues surrounding Maintenance of Certification.
6. Describe the issues regarding medical litigation.
7. Review of strategies to manage physician burnout.
8. Explain correct medical coding.
9. Describe how to select and manage prostate cancer patients for active surveillance.

ACCREDITATION

CONTINUING MEDICAL EDUCATION CREDIT INFORMATION

Accreditation
This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the American College of Surgeons and the American Association of Clinical Urologists (AACU). The American College of Surgeons is accredited by the ACCME to provide continuing medical education for physicians.

AMA PRA Category 1 Credits™
The American College of Surgeons designates this live activity for a maximum of 4.25 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nurses and other healthcare professionals will receive a Certificate of Attendance. For information on the applicability and acceptance of Certificates of Attendance for educational activities certified for AMA PRA Category 1 Credit™ from organizations accredited by the ACCME, please consult your professional licensing board.

General Disclaimer
The statements and opinions contained in this program are solely those of the individual authors and contributors and not of the AACU. The appearance of the advertisements is not a warranty, endorsement, or approval of the products or services advertised or of their effectiveness, quality or safety. The content of this publication may contain discussion of off-label uses of some of the agents mentioned. Please consult the prescribing information for full disclosure of approved uses. The AACU disclaims responsibility for any injury to persons or property resulting from any ideas or products referred to in the abstracts or advertisements.

Special Assistance
We encourage participation by all individuals. If you have a disability, advance notification of any special needs will help us better serve you. Call (847) 517-1050 if you require special assistance to fully participate in the meeting.

online at www.aacuweb.org
All sessions are located in Michigan Ballroom unless otherwise noted. Speakers & times are subject to change.

**OVERVIEW**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:00 a.m. - 6:00 p.m.</td>
<td>Registration/Information Desk</td>
<td>Michigan Foyer</td>
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<tr>
<td>2:00 p.m. - 6:30 p.m.</td>
<td>Exhibit Hall</td>
<td>Michigan Foyer</td>
</tr>
<tr>
<td>5:40 p.m. - 6:30 p.m.</td>
<td>Welcome Reception</td>
<td>Michigan Foyer</td>
</tr>
<tr>
<td>7:00 p.m. - 9:00 p.m.</td>
<td>AACU Annual Dinner</td>
<td>Michigan Foyer</td>
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**GENERAL SESSION**

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>1:00 p.m. - 3:40 p.m.</td>
<td>Topical CME</td>
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<tr>
<td>1:00 p.m. - 1:20 p.m.</td>
<td>Prostate Cancer Genetics: How to Incorporate Into Your Practice</td>
<td>Thomas Jefferson University</td>
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<tr>
<td>1:20 p.m. - 1:40 p.m.</td>
<td>Intravesical Therapy: Beyond BCG</td>
<td>University of Chicago Medical Center</td>
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<tr>
<td>1:40 p.m. - 2:00 p.m.</td>
<td>Minimally Invasive Treatment of BPH: Treatment Options</td>
<td>Urology of Indiana</td>
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<tr>
<td>2:00 p.m. - 2:20 p.m.</td>
<td>Crowdsourcing: A New Modality to Assess Your Laparoscopic and Robotic Skills</td>
<td>Seattle Children’s Hospital &amp; Regional Medical Ctr</td>
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<tr>
<td>2:20 p.m. - 2:40 p.m.</td>
<td>Break</td>
<td></td>
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<tr>
<td>2:40 p.m. - 3:00 p.m.</td>
<td>How to Practice Cutting Edge Male Health: ED and Beyond</td>
<td>Northwestern University Feinberg School of Medicine</td>
</tr>
<tr>
<td>3:00 p.m. - 3:20 p.m.</td>
<td>The Case for Surgery in Advanced RCC: Debulking and Metastasectomy</td>
<td>Medical College of Wisconsin</td>
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<tr>
<td>3:20 p.m. - 3:40 p.m.</td>
<td>The Testosterone Kerfuffle: Clinical Implications</td>
<td>Harvard University Medical School</td>
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<td>3:40 p.m. - 5:40 p.m.</td>
<td>Advocating for Your Patients, Practice and Profession</td>
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<td>3:40 p.m. - 4:00 p.m.</td>
<td>Medical Liability: Current Perspectives</td>
<td>UroPartners</td>
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<tr>
<td>4:00 p.m. - 4:20 p.m.</td>
<td>Maintenance of Certification</td>
<td>AACU Representative, American Board of Urology, Kansas City Urology Care, PA</td>
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<tr>
<td>4:20 p.m. - 4:40 p.m.</td>
<td>How to Effectively Accomplish Local Advocacy</td>
<td>AACU Delegate, AMA House of Delegates, University of Washington School of Medicine</td>
</tr>
<tr>
<td>4:40 p.m. - 5:00 p.m.</td>
<td>The Single Payer Option: Lessons from California</td>
<td>Washington State Urology Society Frankel, Reed, Evans</td>
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<tr>
<td>5:00 p.m. - 5:10 p.m.</td>
<td>How to Start/Strengthen Your State Urology Society</td>
<td>OU Physicians</td>
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<tr>
<td>5:10 p.m. - 5:20 p.m.</td>
<td>UROPAC: Past, Present and Future</td>
<td>Urology’s Advocate on Capitol Hill Frankel, Reed, Evans</td>
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<tr>
<td>5:20 p.m. - 5:40 p.m.</td>
<td>Patient Perspectives</td>
<td>Us TOO International</td>
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**EVENING FUNCTIONS**

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<td>7:00 p.m. - 9:00 p.m.</td>
<td>AACU Annual Dinner</td>
<td>Gibsons Bar &amp; Steakhouse (Ground transportation from the hotel lobby at 6:30 p.m.)</td>
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*Highlighted sections of the agenda indicate CME accredited sessions.*
All sessions are located in Michigan Ballroom unless otherwise noted. Speakers & times are subject to change.

OVERVIEW

7:00 a.m. - 4:15 p.m.  Registration/Information Desk
  Location: Michigan Foyer

7:30 a.m. - 10:30 a.m. Exhibit Hall
  Location: Michigan Foyer

GENERAL SESSION

7:00 a.m. - 8:00 a.m. Industry Sponsored Breakfast

8:00 a.m. - 9:00 a.m. Burnout is Real: What Can I Do About It?
  Panelists:
  How to Get Compensated for Night and Weekend Coverage
  Gregory S. Adey, MD
  Fore River Urology
  How to Incorporate Advanced Practice Providers Into Your Practice
  Gary M. Kirsh, MD
  The Urology Group
  The Experience with Scribes
  Stephen F. Schiff, MD, FACS
  University Urological Associates
  Taking care of the Caregiver: Exercise and Lifestyle Changes
  Christopher J. Weight, MD
  University of Minnesota, Dept. of Urology

9:00 a.m. - 10:00 a.m. The Changing Landscape of Urologic Practice
  Panelists:
  Jonathan Henderson, MD
  Regional Urology, LLC
  Brian H. Irwin, MD
  UVM Medical Center
  Damara L. Kaplan, PhD, MD
  Albuquerque Urology Associates of New Mexico
  Lindsey A. Kerr, MD
  EMMC Pelvic Care and Continence Specialists
  Lori B. Lerner, MD
  VA Boston Healthcare System
  Ian M. Thompson III, MD
  UT Health Science Center

1:00 p.m. - 1:20 p.m. Reflections of a Gallagher Scholar: Health Care Issues on the Horizon
  Speaker: Mark T. Edney, MD, MBA, FACS
  Secretary/Treasurer, AACU
  Peninsula Urology Associates, PA

1:20 p.m. - 2:00 p.m. Active Surveillance: What is the Appropriate Way to Select and to Follow These Patients?
  Speaker: William J. Catalona, MD
  Northwestern University Feinberg School of Medicine

2:00 p.m. - 2:40 p.m. From Bench to Bedside: How Urologic Research Impacts Your Daily Practice
  Speaker: Edward M. Schaeffer, MD, PhD
  Northwestern University Feinberg School of Medicine

2:40 p.m. - 3:00 p.m. Break

3:00 p.m. - 3:30 p.m. MACRA, MIPS and More
  Speaker: Theodore Long, MD, MHS
  Centers for Medicare and Medicaid Services

3:30 p.m. - 4:00 p.m. The Next Frontier: Legislative Issues Surrounding Telemedicine and Virtual Visits
  Speaker: Chandy Ellimoottil, MD, MS
  University of Michigan

4:00 p.m. - 4:15 p.m. AACU Annual Business Meeting

10:00 a.m. - 10:20 a.m. Break

10:20 a.m. - 11:00 a.m. How to Code in a Changing Healthcare Environment
  Speaker: Michael A. Ferragamo Jr., MD, FACS
  Urocare Associates of New York

11:00 a.m. - 12:00 p.m. Keynote Address
  Speaker: The Honorable Tom Coburn, MD

12:00 p.m. - 1:00 p.m. Industry Sponsored Lunch
Evening Functions

**Welcome Reception**
- **Date:** Friday, October 20, 2017
- **Time:** 5:40 p.m. - 6:30 p.m.
- **Location:** The Westin Chicago O’Hare, Michigan Foyer
- **Attire:** Business

**AACU Annual Dinner**
- **Date:** Friday, October 20, 2017
- **Time:** 7:00 p.m. - 9:00 p.m.
- **Location:** Gibsons Bar and Steakhouse Rosemont
- **Attire:** Business
- **Cost:** One ticket is included with your registration. Additional dinner tickets may be purchased at $90 each.

Hotel Information

**The Westin Chicago O’Hare**
6100 North River Road
Rosemont, IL 60018
Main: (847) 698-6000
Website: westinohare.com

**HOTEL RESERVATIONS**
AACU State Society Network Representatives, urology society and section leadership, and special guests are entitled to one night’s accommodation at The Westin Chicago O’Hare. Following registration, you will receive a hotel reservation form for completion. Reservations will be made by AACU staff and confirmation numbers will be sent to attendees two weeks prior to the event.

There are a limited number of discounted rooms available for attendees. Contact the AACU Executive Office to request a reservation.

**EARLY DEPARTURE FEE**
An early departure fee of $75 will apply if an attendee checks out prior to the confirmed checkout date.

Travel and Transportation

**AIRPORT INFORMATION**
O’Hare International Airport is approximately four miles from The Westin Chicago O’Hare or five minutes by car. Midway International Airport is approximately 30 miles from The Westin Chicago O’Hare or 40 minutes by car.

**FLIGHT RESERVATIONS**
To ensure reimbursement (up to $500) for airline travel, attendees are to make flight reservations through The Travel Authority, the travel agent retained by the AACU to make reservations for this conference. Following registration, you will receive a flight reservation form to be used when securing your flight through The Travel Authority. The flight reservation form will include necessary contact information.

**GROUND TRAVEL**
**Hotel Shuttle**
The Westin Chicago O’Hare offers complimentary shuttle service to and from the Chicago O’Hare International Airport. For domestic flights, pick up is at the Hotel Shuttle Center Door #3, which is located just off the baggage claim area. Between midnight and 5:00 a.m., please call (847) 698-6000 to arrange service.

**Taxi Cab Services**
Several taxi companies operate at both O’Hare and Midway International Airports. Taxi rates for a one-way transfer to the hotel from O’Hare cost approximately: $14. Taxi rates for a one-way transfer to the hotel from Midway cost approximately: $60.

**Rental Car Information**
Avis® Rent-A-Car is the official rental car company for the AACU State Society Network Advocacy Conference. For reservations, please call (800) 331-1600, and use the code “J901055” to receive discounted rates.

**Parking**
The Westin Chicago O’Hare offers a discounted rate for self-parking at $15 per day.

Please note: attendees are responsible for their own ground transportation, parking and nonconference dining expenses.
REGISTRATION FEE INCLUDES

- One ticket to Pre-Conference Topical CME
- One ticket to the Welcome Reception and Dinner
- One ticket to the AACU State Society Network Advocacy Conference General Session
- $40 dinner voucher good for Saturday evening at The Westin Chicago O’Hare**

**Attendees must have an overnight reservation for Saturday evening at The Westin Chicago O’Hare to receive voucher.

REGISTRATION CATEGORIES

- AACU State Society Network Physician Representatives  Complementary
- Urology Society and Section Leadership  Complementary
- AACU Members  $100
- Nonmembers  $300 (includes 2018 AACU membership)

AACU State Society Network Physician Representatives shall be entitled to complimentary registration, airfare to/from Chicago (up to $500) and one night’s accommodation at the conference hotel, provided reservations are secured via the AACU Executive Office or its authorized agent. Flight schedules must allow for AACU-sponsored attendees to participate in all conference activities, beginning Friday, October 20 at 1:00 p.m., and concluding Saturday, October 21 at 4:30 p.m. Registration shall include participation in all general session activities, including the Welcome Reception and Annual Dinner on Friday night. Attendees with an overnight reservation for Saturday evening at The Westin Chicago O’Hare will receive a $40 dinner voucher.

Urology Society and Section Leadership shall be entitled to complimentary registration, airfare to/from Chicago (up to $500) and one night’s accommodation at the conference hotel, provided reservations are secured via the AACU Executive Office or its authorized agent. Flight schedules must allow for AACU-sponsored attendees to participate in all conference activities, beginning Friday, October 20 at 1:00 p.m., and concluding Saturday, October 21 at 4:30 p.m. Registration shall include participation in all general session activities, including the Welcome Reception and Annual Dinner on Friday night. Attendees with an overnight reservation for Saturday evening at The Westin Chicago O’Hare will receive a $40 dinner voucher.

AACU members shall be entitled to a reduced registration fee of $100. Registration shall include participation in all general session activities, a Welcome Reception and Annual Dinner on Friday night, breakfast and lunch on Saturday, and a discount on accommodations at the conference hotel. Attendees with an overnight reservation for Saturday evening at The Westin Chicago O’Hare will receive a $40 dinner voucher.

The Nonmember registration fee is $300. Registration shall include participation in all general session activities, a Welcome Reception and Annual Dinner on Friday night, breakfast and lunch on Saturday, and a discount on accommodations at the conference hotel. Attendees with an overnight reservation for Saturday evening at The Westin Chicago O’Hare will receive a $40 dinner voucher. Nonmembers will also receive free membership to the AACU through 2018 (a $225 value).

ADDITIONAL REGISTRATION INFORMATION

Online Registration
Registration for the 10th Annual AACU State Society Network State Conference is available online at aacuweb.org. Online registration will be available until October 10, 2017, at noon CDT. After this date registration will only be accepted on-site. Phone registrations cannot be accepted. Visit aacuweb.org to register for the conference today.

Industry Registration
For more information about attending or sponsoring the AACU State Society Network, please contact JP Baunach in the Industry Relations Department at (847) 264-5942 or by email at jp@wjweiser.com.

Registration Cancellation & Refund Policy
Paid registration refund requests will be subject to a $25 processing fee.

Please Note
Badges are required for admission to the meeting area. Tickets are required for entrance to all social functions.

Special Needs
For accommodations on the basis of disability or special dietary needs, please call (847) 517-1050.

Questions
Please feel free to contact the AACU Executive Office by:
Phone: (847) 517-1050
Fax: (847) 517-7229
info@aacuweb.org
10th Annual AACU Advocacy Conference

October 20 - 21, 2017

The Westin Chicago O’Hare
Rosemont, Illinois

Register online at aacuweb.org